

**Planning for Change in Long Term Care  
Communications Sub-Committee Report  
August 24, 2006**

- The Communications Sub-Committee has met and continues to focus on stakeholder participation in the planning process.
- The Sub-Committee arranged for a presentation by Mary Brintnall-Peterson from UWEX on stakeholder input and comments on our consortium's stakeholder plan. The Steering Committee will enjoy that presentation today.
- Plans are underway for the Town Hall meeting series.
  - The first is Dane County Town Hall is scheduled for 2:30 and 6:00pm, Sept 6, 2006 at the Alliant Energy Center. The first Rock County Town Hall is scheduled for 4:00 and 6:30pm, Oct 5 at the Rock County Job Center.
  - A invitation letter and schedule of meeting has been sent to roughly 2000 individuals and organizations throughout Dane and Rock counties includes waiver consumers and families, providers, advocacy organizations, County Boards, staffs, and other interested parties. The letter and schedule was distributed with today's agenda.
  - An agenda for the Town Hall is being finalized and will follow the general outline below:
    - Welcome and Introduction of partners (Lynn Green/Charmian Klyve)
    - Overview of LTC reform – What and Why? (speaker TBD)
    - What is Family Care, ADRC, and WPP (speaker TBD)
    - Brief progress update and overview of planning structures (speaker TBD)
    - Questions & Answers (Speaker panel)

We anticipate about 45 minutes for presentation followed by questions & answers.

**Decision Needed:** The Sub-Committee recommends that Lynn, Charmian, Owen, and Karen attend all meeting for the Sept 6 and Oct 5 Town Halls as a nice kick-off to the stakeholder community. **Is this feasible?**

- A PowerPoint presentation will be developed for the Town Hall presenters.
- Upcoming Communications Sub-Committee meetings will focus on next Town Hall meetings and coordinating focus groups as determined by the Steering Committee or other Sub-Committees. Please be alert for possible topic areas for focus groups.